

# Privacy Policy

## Introduction

This privacy policy sets out how Dezine Hair and Studio uses and protects any information that you give when you use this website. Dezine Hair and Studio is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. Dezine Hair Studio may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 10/03/2018.

## What we collect

We may collect the following information:

- \* name
- \* contact information including email address, mobile phone number
- \* demographic information such as postcode, preferences and interests
- \* other information relevant to customer surveys and/or offers

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- \* Internal record keeping
- \* We may use the information to improve our products and services
- \* We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

## Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we are required by law to do so.

If you believe that any information we are holding on you is incorrect or incomplete, please write to, or email us as soon as possible. We will promptly correct any information found to be incorrect.